



Saturday, June 28th, 10 am-8 pm
Sunday, June 29th, 10 am -7 pm

2025 Corporate Sponsorship

LOCATION:

RIVIERA VILLAGE
REDONDO BEACH, CA

www.rvsummerfestival.com

For additional
Sponsorship Information:

Mike Ward
310-993-6453

villagerunner@earthlink.net

VR PROMOTIONS & EVENTS
318 Avenue I, #509
REDONDO BEACH, CA 90277



The Riviera Village Summer Festival takes place in the heart of the Riviera Village and is hosted by the Riviera Village Association. Celebrating its 46th year. This annual signature tradition kicks starts summer and is an all-time favorite to locals and visitors with over 200 Arts & Crafts exhibitors, Commercial Expo booths, Carnival rides and Games, International food court and an Ocean view Beer Garden featuring a variety of musical talent.

The festival is a family friendly event for residents and visitors of all ages from the surrounding upper income beach communities and greater South Bay area. The median household income is estimated at 98K. Last year's attendance was over 65,000 during the two-day event.



2025 Corporate Sponsorship

EXCLUSIVE PRESENTING SPONSOR \$20,000

- CATEGORY EXCLUSIVITY PARTNERSHIP
- HIGH VISIBILITY PREMIER CENTER AREA EXHIBITOR SPACE
- COMPANY LOGO INCLUSION ON ALL PRE-EVENT PROMOTIONAL MARKETING
- COMPANY LOGO PROMINENTLY FEATURED ON FESTIVAL STREET SIGNS AND BANNERS
- PROMINENT RECOGNITION ON ALL SIGNAGE, PRESS RELEASES, ADVERTISEMENT, SOCIAL MEDIA
- COMPANY LOGO PROMINENTLY FEATURED ON RVSF WEBSITE

DESIGNATED SUPPORTING SPONSOR \$15,000

- HIGH VISIBILITY PROMINENT EXHIBITOR SPACE
- NAME RECOGNITION ON ALL PRE-EVENT PROMOTIONAL MARKETING
- INCLUSION ON ALL SIGNAGE, PRESS RELEASES, ADVERTISEMENT, SOCIAL MEDIA
- LOGO PLACED ON FESTIVAL STREET SIGNS AND BANNERS
- COMPANY LOGO INCLUDED ON RVSF WEBSITE

ASSOCIATE SPONSOR \$5,000

- PROMINENT CORNER EXHIBITOR SPACE (10X20)
- NAME RECOGNITION ON PROMOTIONAL MARKETING
- NAMED ON EVENT SIGNAGE, PRESS RELEASES, ADVERTISING, SOCIAL MEDIA
- NAMED ON RVSF WEBSITE

All printed material pending deadline.