# Riviera Village

**SOUTH REDONDO BEACH**

*Follow Your Heart to the Soul of the City*

## Saturday, June 29 10 am-8 pm
## Sunday, June 30 10 am -7 pm

## 2024 Corporate Sponsorship

### LOCATION:

RIVIERA VILLAGE

REDONDO BEACH, CA

www.rvsummerfestival.com

For additional
Sponsorship Information:
Mike Ward
310-993-6453

villagerunner@earthlink.net

VR PROMOTIONS & EVENTS
318 Avenue I, #509
REDONDO BEACH, CA 90277

The Riviera Village Summer Festival takes place in the heart of the Riviera Village and is hosted by the Riviera Village Association. Celebrating its 45th year. This annual signature tradition kicks starts summer and is an all-time favorite to locals and visitors with over 200 Arts & Crafts exhibitors, Commercial Expo booths, Carnival rides and Games, International food court and an Ocean view Beer Garden featuring a variety of musical talent.

The festival is a family friendly event for residents and visitors of all ages from the surrounding upper income beach communities and greater South Bay area. The median household income is estimated at 98K. Last year's attendance was over 65,000 during the two-day event.

# 2024 Corporate Sponsorship

## EXCLUSIVE PRESENTING SPONSOR $20,000

- CATEGORY EXCLUSIVITY PARTNERSHIP
- HIGH VISIBILITY PREMIIER CENTER AREA EXHIBIOR SPACE
- COMPANY LOGO INCLUSION ON ALL PRE-EVENT PROMOTIONAL MARKETING
- COMPANY LOGO PROMINENTLY FEATURED ON FESTIVAL STREET SIGNS AND BANNERS
- PROMINENT RECOGNITION ON ALL SIGNAGE, PRESS RELEASES, ADVERTISEMENT, SOCIAL MEDIA
- COMPANY LOGO PROMINENTLY FEATURED ON RVSF WEBSITE

## DESIGNATED SUPPORTING SPONSOR $15,000

- HIGH VISIBILITY PROMINENT EXHIBITOR SPACE
- NAME RECOGNITION ON ALL PRE-EVENT PROMOTIONAL MARKETING
- INCLUSION ON ALL SIGNAGE, PRESS RELEASES, ADVERTISEMENT, SOCIAL MEDIA
- LOGO PLACED ON FESTIVAL STREET SIGNS AND BANNERS
- COMPANY LOGO INCUDED ON RVSF WEBSITE

## ASSOCIATE SPONSOR $5,000

- PROMINENT CORNER EXHIBITOR SPACE (10X20)
- NAME RECOGNITION ON PROMOTIONAL MARKETING
- NAMED ON EVENT SIGNAGE, PRESS RELEASES, ADVERTISING, SOCIAL MEDIA
- NAMED ON RVSF WEBSITE

*All printed material pending deadline.*