



Friday, June 26th, Noon to 9 pm
Saturday, June 27th, 10 am-8 pm
Sunday, June 28th, 10 am -7 pm

2026 Corporate Sponsorship

LOCATION:

RIVIERA VILLAGE
REDONDO BEACH, CA

www.rvsummerfestival.com

For additional
Sponsorship Information:

Mike Ward

310-993-6453

villagerunner@earthlink.net

VR PROMOTIONS & EVENTS

318 Avenue I, #509

REDONDO BEACH, CA 90277



The Riviera Village Summer Festival takes place in the heart of the Riviera Village and is hosted by the Riviera Village Association. Celebrating its 47th year. This annual signature tradition kicks starts summer and is an all-time favorite to locals and visitors with over 200 Arts & Crafts exhibitors, Commercial Expo booths, Carnival rides and Games, International food court and an Ocean view Beer Garden featuring a variety of musical talent.

The festival is a family friendly event for residents and visitors of all ages from the surrounding upper income beach communities and greater South Bay area. The median household income is estimated at 98K. Last year's attendance was over 65,000 during the three-day event.



2026 Corporate Sponsorship

EXCLUSIVE PRESENTING SPONSOR \$25,000

- CATEGORY EXCLUSIVITY PARTNERSHIP
- HIGH VISIBILITY PREMIERE CENTER AREA EXHIBITOR SPACE
- COMPANY LOGO INCLUSION ON ALL PRE-EVENT PROMOTIONAL MARKETING
- COMPANY LOGO PROMINENTLY FEATURED ON FESTIVAL STREET SIGNS AND BANNERS
- PROMINENT RECOGNITION ON ALL SIGNAGE, PRESS RELEASES, ADVERTISEMENT, SOCIAL MEDIA
- COMPANY LOGO PROMINENTLY FEATURED ON RVSF WEBSITE

DESIGNATED SUPPORTING SPONSOR \$15,000

- HIGH VISIBILITY PROMINENT EXHIBITOR SPACE
- NAME RECOGNITION ON ALL PRE-EVENT PROMOTIONAL MARKETING
- INCLUSION ON ALL SIGNAGE, PRESS RELEASES, ADVERTISEMENT, SOCIAL MEDIA
- COMPANY LOGO INCLUDED ON RVSF WEBSITE

ASSOCIATE SPONSOR \$5,000

- PROMINENT CORNER EXHIBITOR SPACE (10X20)
- NAME RECOGNITION ON PROMOTIONAL MARKETING
- NAMED IN PRESS RELEASES, ADVERTISING, SOCIAL MEDIA
- NAMED ON RVSF WEBSITE

All printed material pending deadline.